

»AI: Understand – Apply – Benefit 2022«

Become part of the consortium project „Artificial Intelligence - Understand - Apply - Benefit“ and learn how you can use the potential of AI for your company.

Your Benefits:

- Company-specific AI maturity assessment taking into account economic, technological and organizational aspects
- Detailed solution approaches for the implementation of relevant measures
- Prototypical implementation of jointly selected application examples
- Competence development: AI basic training and 5-day AI intensive training course
- Overview of relevant suppliers, research partners and start-ups
- Accelerated process and product development through international expert network
- Participation in overarching funding projects related to AI
- Free participation in Technology & Innovation Summit on October 18/19, 2022

General Conditions:

Start: February 24th, 2022

End: November 29th, 2022

Around 15 consortium partners

Focus: (potential) AI users

Costs: Between 7.500 and 30.000 € *

* Up to 50 employees: 7.500 €

More than 51 less than 1000 employees: 15.000 €

More than 1000 employees: 30.000 €



Whether in operational processes, new product functionalities or services - artificial intelligence can support you in optimizing these processes.

We offer you a comprehensive range and extensive experience of our proven experts in the field of artificial intelligence.

We support you in taking the optimized path to using AI that is tailored to your needs.

Our consortium project, which we are now conducting for the fourth time, is far more than just a study, but rather offers numerous other added values for the establishment of AI in the participating companies.

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Project Workflow:

After the project kick-off in February 2022, we will conduct individual **AI readiness workshops** with you to make a realistic comparison of expectations and reality for potential **AI use cases**. Outcome of the workshop will be a status quo assessment and derivation of recommendations for action.

The results of the AI readiness workshops serve as the basis for the second phase, the targeted **technology scouting**, in order to identify relevant solutions for the use cases identified in the consortium. In this way, we simultaneously generate a consortium-wide knowledge base and individual recommendations for action with each partner. During the first and second phases, several one-day **basic training courses** will be held to provide you with essential insights and fundamental knowledge about AI.

In the third phase of the project, a selection of the identified **use case examples will then be prototyped**, for instance, on the basis of a training & testing platform. Furthermore, an **intensive AI training** course for deeper understanding on these examples will be designed and conducted. Methodologically, the process is supported by our proven approach of the „**AI Navigator**“. In addition, networking activities of the partners will be continued after the end of the project, through, for example, cross-cutting AI projects, **networking** and mutual **knowledge exchange**.

Target Group:

The project addresses (potential) AI users from sectors including industrial automation, automotive, semiconductors, mechanical and plant engineering, and healthcare.

INC Invention Center:

The INC Invention Center is your full-service partner for the development and implementation of technology-based innovations. From our six locations worldwide, our experts supports a wide range of projects from the initial idea, through validation, testing and piloting, to implementation in concrete products and services. More than 450 satisfied customers have already been convinced by our cutting-edge methods, consulting, training and implementation services as well as company building expertise

Fraunhofer IIS/EAS:

The scientists at Fraunhofer IIS/EAS are working on key technologies for the connected world of tomorrow. These include the reliable and secure design of complex electronic systems or intelligent sensor technology, but also the analysis of large amounts of data and other technologies for the automation of production processes.

You would like to become part of the project consortium?



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